Analysis of the Problems and Countermeasures of Rural Revitalization Development in China

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Abstract: Implementing the rural revitalization strategy is a major historical task for China to achieve a decisive victory in building a moderately prosperous society in all respects and a modern socialist country in all respects. This paper analyzes the meaning and significance of rural revitalization and the problems of rural revitalization in China, and puts forward corresponding countermeasures.

Keywords: Rural revitalization, Significance, Question, Countermove.

1. Introduction
The report to the 19th National Congress of the Communist Party of China pointed out that the problems of agriculture, rural areas and farmers are fundamental to the national economy and people's livelihood, and we must always make solving the issues related to agriculture, rural areas and farmers the top priority in the work of the whole Party and implement the rural revitalization strategy[1]. Rural revitalization has promoted the development of rural economy, increased the income of farmers, the rural living environment has been significantly improved, farmers 'life is getting better and better, and farmers' sense of gain and happiness are constantly improving. However, in the process of rural revitalization and development, there are some problems, such as imperfect rural infrastructure, rural labor force loss, rural ecological environment pollution, and weak rural cultural construction. Analyze the causes of the problems, and formulate relevant countermeasures, to promote the rural revitalization to achieve new results.

2. The Meaning of Rural Revitalization
With the deepening of China's economic system, Rural revitalization consists of five parts: thriving industries, livable ecology, civilized local customs, effective governance and a rich life. Industrial prosperity is the focus. Only industrial prosperity can promote the development of rural economy, increase farmers' income, so that the countryside can stay people. Ecological livability is the key. The ecological environment is the foundation of human survival and development, and a sound ecological environment is the most beneficial to people's livelihood. Therefore, we must respect nature, conform to nature, protect nature, and improve the rural living environment, so that farmers can enjoy more happiness when living in the most beautiful rural areas. Local civilization is the guarantee. To strengthen the construction of local customs and civilization, we should not only inherit the fine traditional Chinese culture, but also give full play to the leading role of advanced culture. We will guide farmers to establish correct values, actively assume their responsibilities, and build happy families and beautiful villages. Effective governance is the foundation. We will actively promote rural governance, improve the rural governance system under the leadership of Party organizations with the combination of autonomy, the rule of law and the rule of virtue, and accelerate the development of a modern rural governance system and governance capacity. We will link every rural household closely and link cadres with the masses. Living well is fundamental. Fully mobilize the enthusiasm, initiative and creativity of farmers, broaden farmers' income channels, constantly increase farmers' income, make farmers live a better life, benefit in the joint construction and sharing of [2].

3. The Significance of Rural Revitalization
3.1 Solve the Imbalance between Urban and Rural Development
With the advancement of urbanization, there are many job opportunities in cities that can provide more jobs, and more and more farmers move from rural areas to urban areas. However, the rural population has been declining year after year, and even some rural areas have become hollow villages. Only by complementing each other and promoting integrated urban and rural development can we make the people happier and the country stronger and stronger. In a sense, rural revitalization has solved the problem of "one leg long and one leg short long".

3.2 Inherit the Fine Traditional Chinese Culture
The countryside is the cornerstone of China. China's local culture has a long history and a long history, which provides the precious spiritual wealth for the Chinese nation. China's fine traditional culture should keep pace with The Times, inherit through development, and innovate through inheritance. We should not only inherit the essence of Chinese excellent traditional culture, but also make innovative development of Chinese fine traditional culture. Rural revitalization will enable the better development of the fine traditional Chinese culture and give full play to the nourishing role of it. Only by inheriting the excellent traditional Chinese culture can we stand tall in the forest of nations in the world.

3.3 Address Issues Related to Agriculture, Rural Areas and Farmers
Solving the problems of agriculture, rural areas and farmers is the key to realizing rural revitalization. Issues concerning agriculture, rural areas and farmers are fundamental to the national economy and people's livelihood. Rural revitalization to solve the most urgent agricultural and rural development and farmers reflect the most strongly of the practical problems,
continue to increase farmers' income, gradually narrow the income gap between urban and rural areas, meet their needs for a better life, let farmers live a modern and civilized life on the spot [3]. We will vigorously promote agricultural and rural modernization and strive to accelerate the building of a strong agricultural country.

4. Problems Existing in Rural Revitalization and Development

4.1 Rural Infrastructure is not Perfect

With the development of China's economy and society, the country continues to strengthen the construction of rural infrastructure. Although rural roads are mostly cement road, but the road construction quality, width is not up to standard, agricultural vehicles and minivan frequent on the road rolling, to a certain extent caused damage to the road, makes the road uneven, every rainy day, the road will become muddy, to a certain extent, traffic safety hazard [4]. In recent years, the country attaches great importance to the transformation of rural toilets, invested a large capital, the overall effect is more obvious, but there are not practical problems. The city sink, toilet and so on are interlinked, and eventually the sewage will flow into the septic tank. But after the rural toilet renovation, the utilization rate is low. In winter, the weather is relatively cold, the water pipe is easy to freeze, on the toilet to want to flush, but found that there is no water to flush. So, in winter, water pipes are like decoration. Rural sewage system is not perfect, and the coverage rate of rural sewage system is not high. Affected by the ups and downs of the terrain, it is difficult to settle the sewage pipes of some household toilets, and the dung pumping truck alone cannot fundamentally solve the problem.

4.2 Loss of the Rural Labor Force

With the development of rapid urbanization in China, urban construction is changing with each passing day, and urban functions are constantly improving, attracting a large number of rural young adults to flow into the cities. Due to the influx of rural young adults to the city, the rural hollowing out phenomenon, making the rural development lack of internal power. The elderly, women and children left behind in rural areas can only cultivate the land within their capacity, while other land can only be abandoned, and the land cannot be effectively used, which hinders the construction and development of rural areas to a certain extent. College students who go out of the countryside feel the diversity of the city. Therefore, they choose to stay in the city after graduation, rather than want to return to the rural development, which makes the rural construction lacks an important force and cannot contribute their own strength to the rural revitalization and development.

4.3 Rural Ecological Environment Pollution

The rapid development of township enterprises has promoted the development of rural economy, increased the income of farmers, and improved the living standards of farmers. However, cement, building materials and other enterprises do not meet the standard, sewage discharge does not meet the requirements of the relevant national standards, resulting in serious ecological environment pollution. With the improvement of farmers' living standards, more and more household garbage produced, farmers will produce the household garbage randomly discarded in the village side, the river. With the passage of time, more and more garbage has been accumulated, causing serious ecological environment pollution. With the development of science and technology, farmers will use excessive pesticides and fertilizers in the planting process, whose purpose is to protect the grain production. However, the use of excessive pesticides and fertilizers will not only affect the safety of agricultural products themselves, but also cause certain pollution to the soil. With the continuous promotion of greenhouse vegetable planting technology, the use of agricultural plastic film is more and more, farmers use, not the correct treatment, but discarded in the soil. Agricultural plastic residual film is difficult to be degraded in the natural environment, existing in the soil for a long time, will cause certain pollution to the soil.

4.4 Rural Cultural Construction is Weak

Rural cultural infrastructure is relatively backward. Some rural investment in cultural infrastructure is not enough, the lack of corresponding supervision, leading to the cultural infrastructure is difficult to meet the spiritual and cultural needs of farmers [5]. For example, some rural cultural activity rooms only have a sign hanging at the door, with only a table, a cabinet, and a few chairs, but nothing else. The utilization rate of rural cultural infrastructure is low. Some rural cultural infrastructure is relatively old, the service function is not perfect, the basic empty, it is difficult to meet the spiritual and cultural needs of farmers. Compared with rural areas, the urban infrastructure is relatively perfect and the income is higher, leading to a large number of rural young people flowing into cities, making the lack of manpower in rural cultural construction. Some rural culture has a low level of development, the cultural level of farmers is not high, farmers are more superstitious in marrying wives and having children, building houses, will follow the will of the fortune-teller, influenced by the feudal thought, hindered the development of rural culture construction to a certain extent. Some township governments only pay attention to the development of rural economy, put economic development in the first place, do not pay enough attention to rural cultural construction, and are not active, resulting in the development speed of rural cultural construction has not reached the ideal level.

5. Countermeasures to Promote Rural Revitalization and Development

5.1 Strengthen Rural Infrastructure Development

There is a great connection between rural infrastructure construction and rural economic development. Increasing rural infrastructure construction can promote the development of rural economy. We will intensify efforts to improve the quality of rural infrastructure construction. The rural infrastructure construction should be supervised accordingly, and the relevant responsibility system should be established, so that if the relevant problems arise in the future, we can quickly find out the causes and solve the problems. Learn to focus on the key points, adhere to the key development, the limited resources in the key rural infrastructure construction,
so that it can play the maximum benefits. The construction of rural infrastructure should adhere to the principle of taking measures according to local conditions, should give full consideration to the objective environmental conditions, not just superficial, mere formal, should pay attention to practicality. We will strengthen the construction of rural infrastructure, continuously increase farmers' income, improve their happiness and satisfaction, promote rural economic development, provide strong support for rural revitalization, and make rural revitalization work carried out in a solid and orderly manner.

5.2 Retain the Rural Workforce

Accelerating the development of township enterprises can increase the employment opportunities of farmers, improve the income of farmers, attract the return of rural labor force, and promote the rapid development of rural economy. With the advantages of rural areas, we should vigorously develop rural tourism, promote the development of rural tourism resources, extend the industrial chain of rural tourism, and promote the development of rural economy. Township governments should formulate relevant policies and strive to create a good environment for entrepreneurship, so as to attract rural laborers to return to their hometowns to start businesses and drive others to find jobs through entrepreneurship. We will actively improve the living conditions of farmers, vigorously develop rural education, and improve the medical security system for farmers. To develop rural education and promote educational equity, the government should rationally allocate educational resources, select excellent teachers to the countryside to teach, build a strong team of rural teachers, and promote the balanced development of urban and rural education. The government should rationally allocate medical resources reasonably, improve the medical security system for farmers, increase the input to rural medical treatment, improve the service level of rural medical treatment, and promote the balanced distribution of urban and rural medical resources.

5.3 Improve the Rural Ecological Environment

Ecological environment is the basis of human life, production and development, and a sound ecological environment is the foundation of rural revitalization. Strengthen the importance of environmental protection to farmers, strengthen their ideological understanding, guide farmers to establish environmental awareness. Further increase the investment of funds, constantly strengthen the construction of environmental protection infrastructure, and improve the level of rural ecological environment protection. Township governments should strictly supervise township enterprises, focus on rural sewage treatment, and resolutely curb the arbitrary development of projects with high pollution and high emissions from township enterprises. Relevant departments should formulate relevant standards to reduce the amount of pesticides and fertilizers used by farmers during the planting process. At the same time, the relevant departments should increase scientific research and develop pollution-free fertilizers, and further promote the development of agricultural technology. In view of the phenomenon of farmers' daily household garbage being discarded at will, fixed garbage recycling stations should be set up in rural areas, and the recyclable garbage should be used twice. In view of the abandonment of agricultural plastic film, centralized treatment should be implemented to prevent the occurrence of secondary pollution. At the same time, we should carry out publicity and education to farmers and improve the importance of farmers' ideological understanding.

5.4 Strengthen Rural Cultural Development

Culture is the soul of a country and a nation, and rural cultural construction is the soul of rural revitalization. We will increase capital investment, further improve the construction of rural cultural infrastructure, and actively guide social forces to participate in rural cultural construction. Establish and improve relevant systems to ensure that the special funds are effectively implemented and effective, and provide institutional guarantee for the construction of rural cultural infrastructure. Township government should fully realize the importance of rural cultural talents construction, vigorously strengthen the construction of rural cultural talents, give full play to the value of rural culture, so as to promote the development of rural economy [6]. In some villages, there are still some feudal backward ideas, we should pay attention to education and guidance, strengthen the construction of rural spiritual civilization, and further strengthen the ideological understanding of farmers. We will strengthen the construction of public cultural facilities in rural areas, improve the system of rural public cultural services, provide perfect cultural services for farmers, enrich the color of rural cultural life, and constantly meet the growing spiritual and cultural needs of farmers.

6. Conclusion

The starting point and goal of rural revitalization is to make a better life for hundreds of millions of farmers. At present, our country exists in the development of rural infrastructure, labor loss, ecological environment pollution, cultural construction, need to actively participate in, from strengthening rural infrastructure construction, retain rural labor, improve rural ecological environment, strengthen the construction of rural culture to solve related problems, further promote the development of rural revitalization, let the broad masses of farmers in the rural revitalization of more feeling, happiness.

References

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